



And a Merry Christmas to You

CHERISH the spirit of Christmas. It is one of few priceless heritages we have that modern custom must not stale.

Believe in Santa Claus—as a symbol only, if the world has made you too old to hear his sleighbells—but as a reality if you can.

Let the children hang up their stockings. Get a tree as big as you can buy and push through the door. Cover it with the magic fairy lamps the children love so well. Spare no tinsel nor the pendant balls that

shine and glitter with a thousand reflections. Give and receive the little tokens of love and affection. Let your purse be wide open though it hold only pennies.

Do all you can to preserve and maintain the traditions of the season. Let the laugh of the cynic be not heard, nor the gray hairs of much wisdom overwhelm the gladness of youth when it says, "I do believe."

And in as full a measure as you make Christmas merry for others—a Merry Christmas to You!

THE CLICQUOT CLUB COMPANY
Millis, Mass., U. S. A.



Clicquot Club
Pronounced Klee-Ko
GINGER ALE

Clicquot Club

Ginger Ale
Sarsaparilla
Birch Beer
Root Beer